Optimism and Rage: The Women's Movement in Art in New York, 1969–1975

BY CAREY LOVELACE SPRING/SUMMER 2016

Often lost in descriptions of the early days of New York's Women's Movement in art is how dynamic and euphoric the atmosphere was, how charismatic and compelling the personalities. Feminism exploded in the art world there around 1970, with a whirlwind of activism, protests, women-run galleries, journals, and fledgling styles.

There were organizations, too. Among them, the Ad Hoc Committee of the Art Workers Coalition, Women in the Arts, Where We At, the Women's Interart Center, and Redstockings artists. By April 1972, a report given at the Corcoran Gallery's Conference for Women in the Visual Arts in Washington, D.C., estimated that there were some 1,500 members in various New York groups. In her essay, in this journal (see pages 12–20), Ruth Iskin points out that the contributors of the Los Angeles Council of Women Artists (which among other achievements, brought issues of gender inequity in art onto the front page of *The Los Angeles Times*[1]) have not been sufficiently memorialized.

Sadly, such amnesia is not unusual, arguably part of the "Great Silence" that writers have quoted Adrienne Rich as referring to regarding women's role in history. It is something the artist Judy Chicago in particular ingeniously fought against, documenting from the very beginning the feminist programs that she launched at Fresno State University and California Institute of the Arts, a well as the *Dinner Party* installation she created. Others around her learned by her example.

Yet, Iskin's remarks notwithstanding, the West Coast has been more effective at enshrining its history. Indeed, many East Coast groups that played critical roles during the first six years of the Women's Movement in art have virtually vanished from historical accounts, except in the most cursory descriptions. For complex reasons, New York's more strategic coalitions lacked obvious touchstones to take notes or preserve photos. Perhaps survival in the city was, as it is now, so challenging that there was little extra time for niceties like documentation. Perhaps there was also a lack of appreciation of how pivotal these events would be for future generations.

Yet, it was in Manhattan that what was known as Women's Liberation (and now known as second-generation feminism) really took root.[2] Although they were not art groups per se, New York Radical Women (1967–69) and Redstockings (1969–ca. 1975) developed the technique known as consciousness raising, which was to impact art-making everywhere.[3] In CR, as it was nicknamed, women spoke round-robin without interruption on a particular subject (body image, housework, sex, money, children). At the time, this resulted often in the startling realization that feelings (some shameful) experienced in isolation were shared by others—and were, in fact, the result of being a "class" of women. (Most had faked orgasms, been cheated on, hated their bodies, had a hard time asking for a raise, were afraid to express anger.) This was not simply a therapeutic or political exercise: new realms of experience and reality came to the surface.

New York Radical Women organized the 1968 Miss America protest, with its "bra burning," that apocryphal one-liner that helped dramatize women's desires for the first time for a buffeted American public. The other joke—so much in it, true—was that feminism was "bra-less groups." The most famous, Redstockings (named after "bluestockings," the nineteenth-century term for intellectual women), propagated texts such as "Sisterhood Is Powerful," "The Politics of Housework," and "Resistance to Consciousness."[4] It, too, quickly grew in number, as women taught others the CR techniques it refined, who taught others in turn.

Many of the early adherents were in the art community (including art historian Eunice Lipton, artist Nancy Azara, and curators Marcia Tucker and Like Solomon). Joan Jonas was in a CR group and has attributed discussions about whether there was a female sensibility for the development of her 1970 *Mirror Check*, in which, standing nude in front of a live audience situated thirty feet away, she examined, with a small round mirror, details of her body in a way that she could not see herself.[5] Another group launched in September 1970 and CR as a structuring format to critique each other's art; its collective discussions motivated members to develop female-oriented content—significantly before the advent of Feminist Art.[6] For example, in a world that favored hefty, large-scale sculpture, Patsy Norvell, who had been making fabric Mercy-inspired Minimalist "stacking" pieces of mirrors and cloth material, started using a sewing machine, creating wall-works of pleated vinyl, in tribute to forgotten women; Harmony Hammond, a founder of the legendary antiwar Art Workers Coalition headquartered near SoHo. It was so early that one of the founders, Juliet Mitchell, admits that she had never before heard the term "feminist." At the time, women were accustomed to being told that they were "not bad" for them. Is occurred to WAR members to canvas high-profile galleries—only to find "things were much worse than we thought": one artist in twenty was female. Statistics-gathering, predictably, was to become a staple activity of feminist and other groups (including, two years later, the Los Angeles Council of Women Artists). WAR urged antiwar protest organizations they were part of to include "sexism" as part of their mission. They met with the Museum of Modern Art and the Whitney Museum of American Art to demand matching the population's ratio of females, 50 percent, to their representation in exhibitions—an idea so radical the group was barely taken seriously.

In a status-conscious avant-garde, one of the challenges faced by WAR was that female artists, and women in general occupied the lower rungs of the ladder of prestige. Finally, frustrated with the complete absence of opportunities, a few members banded together with others to themselves stage, in early 1970, the first consciously "feminist" art exhibit, *X12*. ("X is crossed out; their manifesto read, "disposed of as we have been for centuries."). It received condescending reviews.[7]

Critic Lucy Lippard, however, had made a name for herself since the late 1960s with her essays and exhibitions defining Minimalism, Post-Minimalism, and Conceptual Art. She and young avant-garde artists Brenda Miller and Poppy Johnson, along with African American activist artist Faith Ringgold—whose works like *Women's Liberation Talking Mask: With Series #1* (1973) directly reflected CR—had worked together in early antiwar and anti-museum efforts and had been visible members of the Art Works Coalition. Often, women came to feminism through a kind of "conversion" experience, what Lippard has called the "click." After having been while working on a novel on the coast of Spain the summer of 1970, Lippard joined with others that September to initiate an Ad Hoc Committee of the Art Workers Coalition, targeting the Whitney Museum, protesting the low number of women (eight percent in 1969) in their prestigious survey Annuals. The group quickly attracted other alienated, isolated women. Employing colorful tactics such as secreting eggs and Tampax plugwear in "guerrilla girls" around the museum, besieging the trustees' luncheons with well-placed picketers, and issuing fake press releases, the group claimed credit for the fact that when the Annual opened December 8, 1970, representation jumped to 20 percent. (Including two African Americans, Betye Saar and Barbara Chase-Riboud, it was the first time women of color had been showcased in a major art museum).[8]

The demonstration attracted international press, and Ad Hoc, as it was known, became a meeting point for women artists, many of whom, unknown at the time, would go on to have substantial careers, in no small part because of the support and skill-sharing they found there.[9] They adopted a kind of free-form discussion, not exactly consciousness raising, but a forum to vent and share experiences. That meetings rotated between artists' lofts provided a chance to visit each other's studios and see the often quite powerful art on view, helping dispel widely held assumptions about the imitative nature of women's art. The group developed a Slide Registry, collecting examples of women's work from around the country.[10] Galleries, museums, lecturers, and Women's Studies classes could draw from this resource, gaining access to, in that era, a pre-internet age, otherwise would remain unseen. Ad Hoc undertook other campaigns, for example, pressuring schools to hire female faculty members, and *The Rip-Off Files*, which gathered tales of discrimination from around the country.[11]

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"We just can't feel women of quality," was the reason often given by museums about the lack of women represented. As women shared work and experiences in a supportive atmosphere, a new aesthetics began to be generated. For the first time, it was proposed that there might be an ideological factor in such assessments of "quality." Moreover, Lippard herself noticed, in ground round-robin sharing, that when she would exercise her formalist background and dismiss a particular work, another might exclaim, "I wonder how she does that!" "What is good, what is bad?" she began to ask herself. Also she began to realize that, in contrast to the large-scale 1970 art-world-approved abstract forms in vogue, a large number of women preferred more intimate forms of art, often involving collage. Much of this speculation found form in the essays that Lippard began to write about women's art, many of which were engendered by her experiences with Ad Hoc. Along with Linda Nochlin's 1971 essay, "Why Are There No Great Women Artists?,"[12] which examined the mythologizing mechanism in art that excluded women, it began questioning the Modernist canon, which would lead to Post-Modernism.

An experienced curator by this time, Lippard knew that to legitimize any new art phenomenon, a museum-quality exhibition was in order. The goal of "Twenty-Six Contemporary Women Artists," which opened April 26, 1971, at the Aldrich Museum of Contemporary Art in Connecticut, was to showcase the accomplished styles she was observing. Framed as a curatorial approach at the time to the gathering Lippard put together was its range of expression, its pluralism, featuring everything from Adrian Piper's live performance in which she hypnotized herself, to Susan Hall's satirical drawings, to Alice Aycock's installation featuring a huge bed of cracked red earth surrounded by mags tracing piping and water systems, to works by Jackie Winsor, and lyrical abstractions by Dona Nelson. (Once again, many for whom this was a significant first exposure went on to have substantial international careers.[13])

Other coalitions arose. Ad Hoc was criticized by some for adhering too closely to Lippard's Post-Minimal aesthetics. (They were mostly sculptors, Joyce Kozloff observed, who worked with the grid and no color.[14] Painter Ce Rosser, after attending an Ad Hoc meeting, realized that, yes, it was difficult for female artists, but even more so for those over a certain age, and started gathering data about realist painters she knew in their forties, fifties, even seventies (Pat Passlof, Buffie Johnson, Alice Neel, Fay Lansner, Elaine de Kooning)—as well as writers and poets, inviting them to come to her apartment and talk about their concerns. Twenty women attended the first April 1971 meeting. "We all got excited, and then very angry," recalls Rosser. "We decided we were going to free ourselves, get divorces, and just work on our own art."[15] Women in the Arts soon had a membership of 300, publishing a monthly newsletter that featured short articles about the panels, conferences, readings that were mushrooming everywhere. They demonstrated in front of New York City galleries against low prices for women's work, and in front of Sotheby Parke Bernet protesting that only one female artist, Lee Bontecou, was included in the October 1973 Robert C. Scull auction.

And they organized "Women Choose Women" featuring 108 artists, nominated by the membership, instead of by "experts."[16] Originally conceived as a massive citywide gathering of women's work modeled after the 1913 Armory Show, when the six major museums they solicited all declined to participate, it was scaled down to a single exhibition at the New York Cultural Center in Columbus Circle, opening January 12, 1973. Still, it was the largest such show to that date. Visible already were certain tendencies, such as a predilection for fabric art textiles and realist paintings on domestic themes.

Prejudice against women's art was often subtle. To an almost comical extent, reviews nearly universally used the word "intuitive," even when describing the most aggressive work. Brenda Miller began to write a letter to the editor of *Artforum* every time a reviewer's comparison of her Post-Minimal wallwork *Subrahmed*, involving mathematically determined lengths of sisal strands, to "crafts more than art," which was the domestic domain to which women were regularly assigned.[17] Less oblique was the occasion that Carol Haerer recalls, when a colleague, Jack Beal, brought dealer Allan Frumkin to her studio. After viewing the canvases she brought out, he departed without response. She could hear the gallerist mutter as they walked downstairs that he wasn't sure women in the gallery. Women can't paint.[18]

Confronted with what was a typical brick wall when seeking a permanent gallery, it occurred to Barbara Zucker and her studio mate Susan Williams, both accomplished avant-garde sculptors, to found a co-op. However, artist-run galleries, exuding a slight air of desperation, were not held in high regard. Zucker thought that "the only thing worse would be a women's co-op. A double negative. It was thrilling."[19] So they did it: Drawing from the Ad Hoc Slide Registry, they put together a search committee that selected Women Artists in Revolution (WAR) members Miriam Schapiro, Nancy Spero, and Joyce Kozloff, as well as Brenda Miller and Poppy Johnson. Each of the seven participating artists would build her own installation, a kind of "environment" of her own, in the 3,000-square-foot space. Zucker thought that "the only thing worse would be a women's co-op. A double negative. It was thrilling."[20] So they did it: Drawing from the Ad Hoc Slide Registry, they put together a search committee that selected Women Artists in Revolution (WAR) members Miriam Schapiro, Nancy Spero, and Joyce Kozloff, as well as Brenda Miller and Poppy Johnson. Each of the seven participating artists would build her own installation, a kind of "environment" of her own, in the 3,000-square-foot space.

Schapiro and Spero, who were married, had been collaborating on a series of mirror-and-fabric pieces they called the "folds." After having been while working on a novel on the coast of Spain the summer of 1970, Lippard joined with others that September to initiate an Ad Hoc Committee of the Art Workers Coalition, targeting the Whitney Museum, protesting the low number of women (eight percent in 1969) in their prestigious survey Annuals. The group quickly attracted other alienated, isolated women. Employing colorful tactics such as secreting eggs and Tampax plugwear in "guerrilla girls" around the museum, besieging the trustees' luncheons with well-placed picketers, and issuing fake press releases, the group claimed credit for the fact that when the Annual opened December 8, 1970, representation jumped to 20 percent. (Including two African Americans, Betye Saar and Barbara Chase-Riboud, it was the first time women of color had been showcased in a major art museum).[21]

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1 Dorothy Townsend, "Threaten Civil Rights Suit: Women Artists Say Museum Discriminates," *Los Angeles Times* (June 16, 1971).

2 Women's Liberation began the summer of 1967, with the Chicago Westside Group.

3 Early feminist pioneers included many artists and art historians: Shulamith Firestone, who trained at the Chicago Art Institute; painter Irene Peslikis; painter and later art historian Pat Mainardi; Kate Millett, at the time a sculptor affiliated with the Fluxus Group, among others.

4 In fact, pronouns threw girdles, mms pads, dishtowels, etc., into a Freedom Trash Can.

5 These essays are available in *Redstockings: First Lieutenant List and A Supplement to the Materials* (New York: Redstockings, 1969)

6 Joan Jonas, interview by author, May 5, 2014; Jonas interview, transcript.

7 Included were artists Lee Bontecou, Louise Fishman, Harmony Hammond, Patsy Norvell, and Jenny Snider, and anthropologist Elizabeth Weatherford.

8 The group staged "A Woman's Show," a 1974 collective exhibition at the Henry Hoffman Gallery. There were no wall labels bearing artists' names, the point being to show the interrelationship among the works, although the intent was not widely understood.

9 WSABAI, was a guerilla unit consisting primarily of artist Faith Ringgold and Poppy Johnson and Brenda Miller and Wallace, a writer.

10 Lucy Lippard, *Get the Message? A Decade of Art for Social Change* (New York: E. P. Dutton, 1984), 160.

11 Emily Genauer, who the *New York Post*, scoffed, "Why, we have to ask, do women want to be artists?" Finding a gallery is hard for any young artist. The exhibition was held at Museum, the North (of Houston Street) artists' coop that housed the Art Workers Coalition and featured artists Iris Crump, Lois di Cosola, Mary Ann Gillies, Silviana Goldsmith, Helene Gross, Dolores Holmes, Arline Lederman, Inverna Lockpez, Carolyn Mazzello, Vernita Nemec, Doris O'Kane, and Hilda Wahl. For a full description, see Vernita N'Cognita, "Ad Hoc Committee Women Artists," accessed Feb. 4, 2016, http://ncognita.com/my_feminist_art_history.htm.

12 See for example, *Dictionary of Women Artists*, ed. Delia Gaze, vol. 1 (London: Routledge, 1997): 119.

13 Active early Ad Hoc members included Faith Ringgold, Michele Wallace, Michelle Stuart, Jackie Ferrara, Mary Miss, Jackie Winsor, Paula Tavlin, Camille Billops, Sylvia Stone, Laurie Anderson, Joan Semmel, Joyce Kozloff, Nancy Spero, Agnes Denes, and Louise Bourgeois.

14 Members of the Slide Registry Committee were Michelle Stuart, Mary Miss, Joyce Kozloff, and Cindy Nemser.

15 The committee putting the tabloid-format paper together consisted of Maude Bultz, Loretta Dembrakian, Joan Snyder, Nancy Spero, May Stevens, and Joyce Kozloff.

16 Linda Nochlin, "Why Have There Been No Great Women Artists?," *Art News* (Jan. 1971). This essay has been reprinted numerous times.

17 Artists in the exhibition were Cecile Abish, Alice Aycock, Cynthia Carlson, Sue Ann Childress, Glorianna Danceport, Susan Hall, Mary Heilmann, Audrey Hemenway, Lynne Mapes, Marilyn Jones, Marilyn Jones, and clinton, Christina Kozlov, Gylbert Maggard, Brenda Miller, Mary Miss, Dona Nelson, Louise Paley, Shirley Pettibone, Howardena Pindell, Adrian Piper, Reva Potoff, Paula Tavlin, Merrill Wagner, Grace Baker Wapner, Jacqueline Winsor, and Barbara Zucker.

18 Joyce Kozloff, interview by the author, Sept. 15, 1995.

19 Beryl Smith, Joan Arbeiter and Sally Shaner Swanson, *Lives and Works: Talks with Women Artists*, vol. 2 (Lanham, MD and London: Scarecrow Press, 1966), 124.

20 The judges panel consisted of Pat Passlof; Ce Rosser, Sylvia Sleigh from WIA, Linda Nochlin (Vassar), Elizabeth C. Baker (Art News), and Mayo Ameya and Laura Adler (New York Cultural Center).

21 Brenda Miller, "Letters" *Artforum* (April 1973): 9. See also Cynthia Fowler, "Brenda Miller and Post-Minimalist Art," *WAJ* 36, no. 2 (Fall/Winter 2015–16).

22 Carol Haerer, interview by the author, Sept. 16, 1995.

23 Barbara Zucker, interview by the author, Sept. 15, 1997.

24 A.I.R. founding members were Dotty Attie, Rachel Bas©Cohain, Judith Bernstein, Blythe Bohnen, Maude Bultz, Agnes Denes, Daria Dorosh, Loretta Dembrakian, Mary Grigoriadis, Harmony Hammond, Lazarus James, Nancy Kitchel, Louise Kramer, Anne Healy, Rosemarie Mayer, Patsy Norvell, Howardena Pindell, Nancy Spero, Susan Williams, and Barbara Zucker.

25 Robert Pincus-Witten, *Postmodernism* (New York: Out of London Press, 1977).

26 Ibid., 16.

27 Mary Miss, interview by the author, March 20, 2014.

28 "Contemporary Women: Consciousness and Content" opened at the Brooklyn Museum Oct. 1–27, 1977. From press release, Sept. 20, 1997. Brooklyn Museum Archives. Records of the Department of Public Information, Press releases, 1971-1988, 1977, 022–23.

29 Joan Semmel, *Joan Semmel: Across Five Decades* (New York: Alexander Gray Associates, 2015).

30 Ibid. 29.

31 Richard Meyer, "Hard Targets: Male Bodies, Feminist Art, and the Force of Censorship in the 1960s," in *WACK! Art and the Feminist Revolution*, ed. Lisa Gabrielle Mark (Cambridge, MA: MIT Press, 2007): 362–83.

32 Cindy Nemser, Patricia Mainardi, and Irene Moss were editors.

33 "New York: Activities by, for and about Women in the Arts," *Women's Caucus for Art Newsletter* (April 1976), 6.

34 Early members of Where We At were Carol Blank, Kay Brown, Vivian Browne, Carole Byard, Gylbert Coker, Jerri Crooks, Iris Crump, Pat Davis, Linda Howe, Doris Kane, Mai Mai Leabua, Dindga McCannon, Onnie Millar, Charlotte Richardson, Faith Ringgold, Ann Tanksley, Moda Tarzanna, and Jean Taylor. Other artists who would hold membership during the group's evolution included Brenda Branch, Janette Burrows, Linda Cousins, Aisha Dance, Dimitra, Jeanne Downer, Miriam Francis, Ralala Green, Deidre Harris, Claudia Hutchinson, Crystal McKenzie, Mari Morris, Madeline Nilson, Millie Pilgrim, Hurtha Robinson, Akweke Singbo, Saeeda Stanley, Gail Steele, Joan Stevens, Priscilla Taylor, and Ann Wallace.

35 The first year, it featured one-person shows by Mary Heilmann, Lorraine Forte, Mae Rockland, Nancy Azara, Audrey Hemenway, Roberta Rothman, Pat Steir, and Joan Snyder. It later was renamed the Mary H. Dana Women Artists Series.